



**Brownhills West**  
Primary School

**PROSPECTUS**

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# Welcome

We would like to extend a warm welcome to our school.

At Brownhills West Primary, we believe in the power of dreaming big. We are a small, warm, and nurturing school where every child is encouraged to Dream Big and live by our core values of Belonging, Responsibility, and Ambition.

*'Pupils thrive at this caring, nurturing school.'*

OFSTED 2025

Our dedicated staff provide the highest quality education, ensuring that learning goes beyond academics. We educate the whole child—nurturing their knowledge, skills, and character—so they grow with confidence, resilience, and a love for learning.

With a strong commitment to guiding children through their journey in multi-cultural Britain and the modern world, we empower them to embrace challenges, explore possibilities, and leave our school with the ambition to be somebody.

The Senior Leadership Team



# Our Vision

'For everyone to Dream Big and for children to leave school with an ambition to become somebody'

As part of our mission, we nurture, inspire and educate our children in a happy, safe and supportive learning environment where emotional well-being, rounded education and striving for excellence are at the centre of everything we do. We work in partnership with our families and local community, aiming to raise aspirations and for every child to be the best they can be. We equip our children with confidence, a curiosity for learning and skills that will enable them to make positive contributions to the ever changing world.



## Our Values

Our values shape the goals we set, guide our opinions and attitudes, and influence the way we behave. Strong values reflect who we are.

At Brownhills West, we are guided by **three core values**:

- We nurture **Belonging**
- We take **Responsibility**
- We ignite **Ambition**

Our values are at the heart of everything we strive to achieve. To support them, we live by our four school rules:



**Be Ready**



**Be Respectful**



**Be Safe**



**Be Kind**

At Brownhills West, we help every child to live our motto 'Dream Big.'

We encourage our children to believe in themselves, work hard, and keep going even when things get tough. Our staff make learning fun, exciting, and full of new challenges. We aim to give every child the skills and confidence they need for their future – in school and our every changing world.

# Our Curriculum

We believe ALL children are entitled to high quality education. We provide a curriculum which enables children to acquire a depth of skills and knowledge through sequencing and intelligent repetition. Learning exposes children to a language-rich diet where they work within engaging environments. Our children will be articulate; demonstrating the ability to question, debate and challenge.



Reading is at the heart of our curriculum design that provides children with opportunities to develop and use vocabulary knowledge.

At our school, every subject and topic is carefully planned to support and build on what children already know. We don't just teach facts—we help children make real connections in their learning journey. For example, when exploring the Anglo-Saxons topic in history, children discover not only what happened but why it mattered, developing important skills as young historians. This approach **helps knowledge stick and gives context and meaning to what they learn.**

Instead of covering topics in isolation—like the Amazon Rainforest in Geography or the Romans in History—**we teach big ideas that interlink across all subjects.** In Year 1, children start learning about trade through the story Jack and the Beanstalk and explore how toys and technology have changed over time. In Year 2, they build on this knowledge by learning about the history of Cadbury's Chocolate, finishing with a fun and memorable trip to the factory.

**These rich, connected experiences mean children don't just learn more—they remember more.** Most importantly, reading is at the heart of everything we do. It's the magic ingredient that brings all our learning together.

*'The school creates a positive reading culture. One pupil commented, 'reading helps us know more and more,' and another said, 'it stretches my imagination.'*

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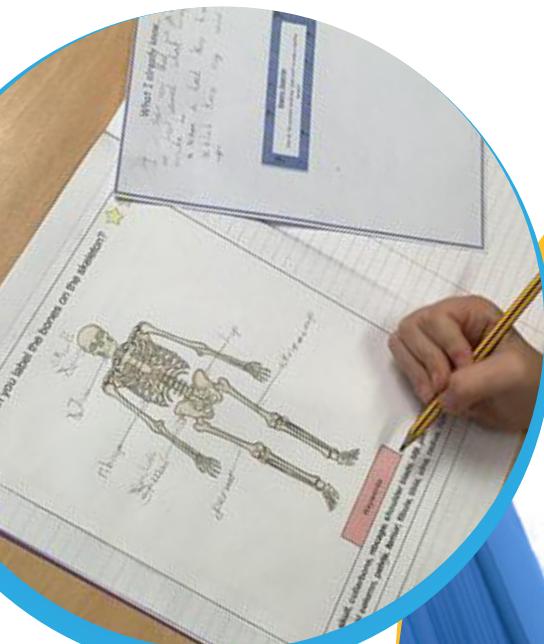
We offer a variety of experiences that enable the children to make links and **contextualise their learning through an engaging, fun curriculum** in which they are challenged both educationally and personally.

We expect children to 'Dream Big' through a growth mindset approach, so that they become determined, resilient, ambitious, motivated, curious, and independent. Our children will demonstrate a positive attitude to their learning and embrace challenges. The cultural capital that we deliver includes the ability to communicate clearly, to be broad-minded, to be tolerant of others, to be confident, to show creativity and to problem-solve; we believe these essential life skills will enable every child to face the next stage of their education and prepare them to be responsible and successful citizens in this ever-changing world.

Our children will leave our school being responsible, ambitious and have a strong sense of what belonging means.

*'Children talk enthusiastically and confidently about what they have learned.'*

OFSTED 2025



# Enrichment Opportunities

The Brownhills West Primary Enrichment offer sits side-by-side with our delivery of The National Curriculum and offers our children multiple experiences. We promise to improve, enhance and deepen our children's world understanding.

Children will be offered and encouraged to join a wide range of clubs from Reception to Year 6 that will enrich their world understanding. Clubs take place during and after school, so keep an eye on our website [www.brownhillswest.com](http://www.brownhillswest.com) and Arbor to see what clubs are happening and when.

The Brownhills West Primary Enrichment offer includes a variety of clubs or activities to develop life skills such as orienteering, outdoor survival skills, game making, photography, card making, dance/drama, wildlife food making, sketching, computing, choir and gardening.

As part of our enrichment offer, children have the opportunity to go on educational visits each year. 'School trips' give our children a chance to experience something aspirational, or to complement their current learning giving them real experiences outside of the classroom.





# Character Education

*'Behaviour in lessons and at other times of the day is strong.'*  
OFSTED 2025

Providing opportunities and encouraging children to develop a wider set of skills and qualities such as resilience, leadership, communication, empathy, and perseverance which, far from being a distraction from achievement, are vital for each pupil's successful learning.

To support this, we implement a Character Curriculum which is based on the following core characteristics and behaviour traits our children will learn and practise.

## Key RESPECT Characteristics:



Resilience: Determined, self-controlled, persistent, courageous, diligent



Empathy: Just, compassionate, kind, courteous



Self-aware: confident, self-disciplined, honest, humorous, humble, adaptable



Passion: grateful, motivated, positive, inspired, willpower



Excellence: creative, curious, inquisitive, proud, critical thinking



Communication: Listens, influential, feedback, reflective, evaluative, present



Teamwork: Cooperative, responsible, caring, decisive, helpful, patient, can unite



# Forest School

At Brownhills West Primary, we believe that the best classrooms don't always have walls. Our Forest School program nurtures curiosity, resilience, and a deep connection with nature through hands-on outdoor learning.

Whether it's building shelters, identifying wildlife, or developing teamwork skills, our children gain confidence and independence in a safe and stimulating environment. With every adventure, we inspire a lifelong love for the great outdoors.



# The Very Best Teaching

When your child joins Brownhills West Primary you can be reassured that all staff members engage in the development and refinement of world class teaching. Nothing makes more of a difference than highly skilled teachers who understand how children learn.



Our teaching skills matrix allows our staff to focus on key facets of teaching and learning to improve their understanding and skills within these areas. This has been developed by teacher know how alongside evidence taken from research within education.

*'All adults are highly ambitious for all pupils, from the moment they join the school, whether this is Nursery and Reception or further up the school'.*

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## Our focus areas are:

- Engagement and active learning
- Modelling
- Questioning
- Feedback
- Vocabulary development
- The use of partners
- The use of adults
- Subject knowledge
- Pace
- Challenge

Staff are supported through regular instructional coaching sessions and peer review sessions. Video exemplars of the most effective practice within our school and Trust are shared to further support the development of teacher's techniques.

We work closely with Billesley Research School who carry out regular quality assurance visits, support with staff training and curriculum development. We have a member of staff who works for Billesley Research School which ensures our staff have access to the most impactful training in order to provide our children with the very best teaching.

We take part in Trust peer reviews, collaborate with a wide variety of networks within our Trust and work with external consultants to ensure we are delivering the very best for our children. To ensure our children Dream Big, we strive to improve and develop the quality of everything we offer for our children.

# Well-being of All

**Nurturing each child's well-being is as important to us as their learning.** We understand that there will be times when families may need some extra support. At Brownhills West Primary, Tina Beck is our Child & Family Support Lead. We aim to work with you and offer additional support whether that be your child's behaviour, their physical development, mental health needs or school avoidance issues.

We also offer all children the chance to have '**Time to Talk**' should they wish to take time out of the school day to come and talk to a trusted adult.

Our pastoral support is excellent and this ensures all children feel safe and ready to learn.

# Celebrating Success

Recognising and celebrating our children's hard work and achievements is very important to us. Each week, we hold an assembly for our **Stars of the Week** to celebrate our children's achievements.

In addition to this, at the end of every term we hold a **Gold Praise Assembly**. These usually take place on a Friday morning, and if your child has won an award, we will invite you in advance to attend the assembly. We celebrate Writing, Reading, Maths and Attendance amongst others.

# Relationships and Behaviour

At Brownhills West Primary School, we create an environment that is safe, where everyone feels respected and where children come into each lesson ready to engage in learning.

We focus on positive behaviours and healthy relationships. We adopt a mental health and trauma informed approach when supporting our children, that is built on a knowledge of individual children and their families. Relationships are established with Restorative Practice embedded throughout the school.

We use ClassDojo points as a system to encourage positive behaviour and recognise student efforts in the classroom. Children can earn points for demonstrating positive behaviours, displaying school values, and reaching milestones. They can also lose points for behaviours that oppose our core values, rules or disrupt the classroom. Once a certain number of points are earned by the pupil, they can then be redeemed for various 'prizes.'

We produce a safe and secure environment where all can learn without anxiety, and measures are in place to reduce the likelihood of bullying.



# Wrap-around Clubs



Our breakfast and after school clubs are run by school staff.



Breakfast club starts at 7.40am where children have a choice of cereal, toast or bagel and a drink.



Afterschool club runs until 5pm and includes fruit/snack and a drink for our children.



Children need to be booked into both clubs at least **24 hours in advance** using the Arbor app, where prices are published and payments can be made.



Places in afterschool club are limited and once the session is full, Arbor will not allow further bookings.

**Breakfast Club**  
open  
**7.40am – 8.40am**  
**After School** open  
**3.30pm – 5pm**

## Parent Communication

At Brownhills West Primary, we like to create a partnership between the school and parents. A strong partnership is an essential component to our vision of dreaming big for our children. We have several communication channels so that you can stay up to date with your child's learning each day, and get important messages to your child's teacher or to the school office.



We use Arbor – the **Arbor Parent Portal and Parent App** allow parents to manage their child's school activities, including registration for clubs, payments and monitoring attendance.



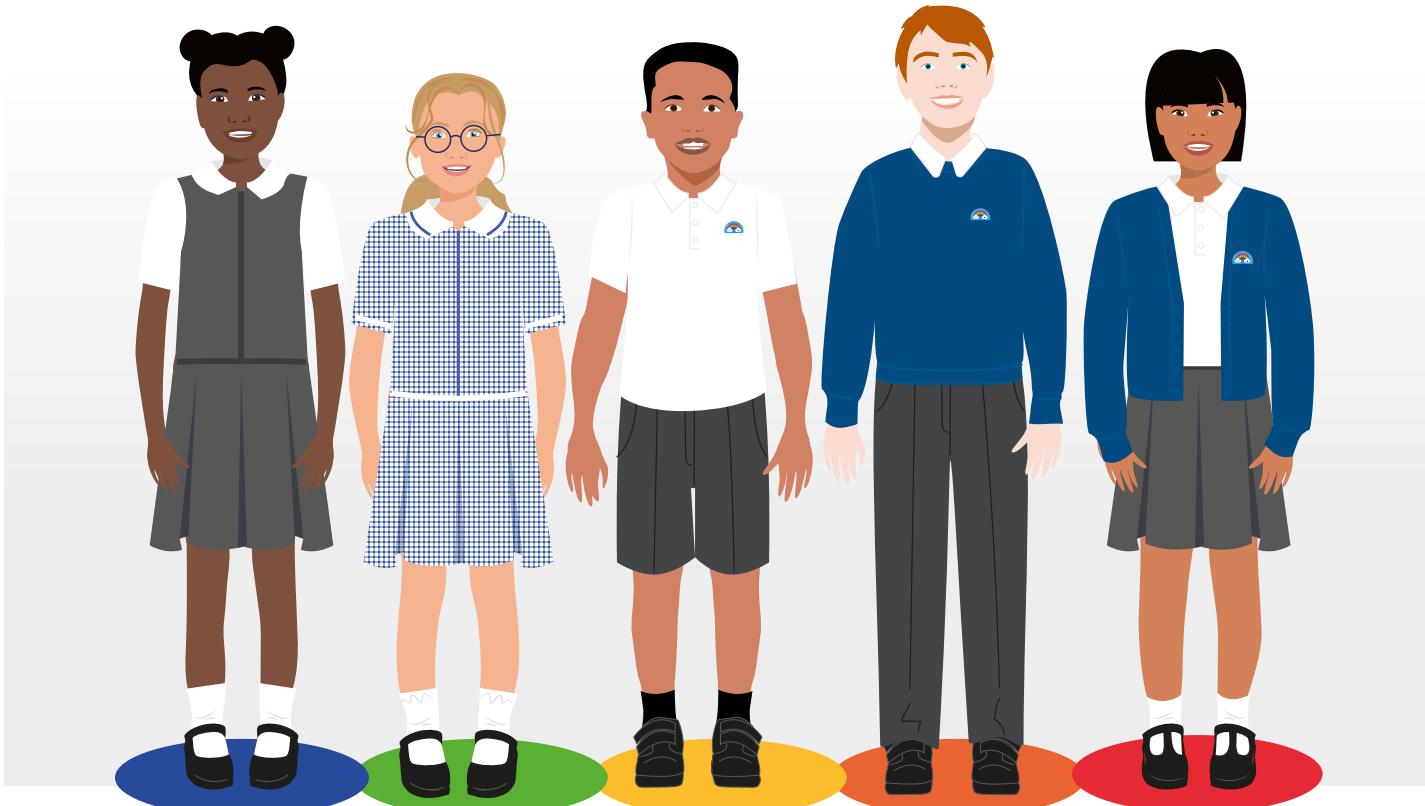
We also use **Class Dojo** to keep parents and class teachers connected – teachers can securely share photos, videos and updates on a private feed so parents can see the classroom magic for themselves. It is a great way to get a window into your child's life at school.

We run a calendar of events to engage with our families and wider community where our adults can get involved with school life. One example is our Discovery Hubs which run at several points throughout the year, where you as a parent are invited into school to take part in an activity with your child. In addition to this, we run several PTFA events and send a fortnightly newsletter out to parents so you are always up to date with what is happening within and around our school.

# School Uniform

We are very proud of our Brownhills West Primary children in their school uniform. Our uniform is an important part of creating a sense of belonging as well as being practical and comfortable.

We pride ourselves on always looking presentable. Uniform does not need to sport the school logo; however, if you do wish to purchase embroidered uniform, please visit [www.a4jdesigns.co.uk](http://www.a4jdesigns.co.uk) or visit their shop: A & J Designs, Unit 1, Apex Business Park, Walsall Road, Norton Canes, WS11 9PU.



# Starting School

How can I help my child be ready for Reception?



Where possible, toilet train before starting school.



Begin to look at numbers, practice counting, and identifying different shapes.



Practice independent skills with your child such as putting on shoes and coats (ensure all items of clothing are labelled), opening lunchboxes and using knives and forks.



Read regularly with your child to foster a love of learning early on in their lives.



Start looking at your child's name and building recognition.

# Central Co-operative Learning Trust

We are a young, vibrant Multi Academy Trust established in November 2017. We have grown by reputation and local links and now have primary phase schools in Staffordshire and Walsall.

The aim of our Trust is to provide the highest quality education for all the children in our schools by providing outstanding learning experiences and opportunities.

We are a Co-operative Trust which means our visions and values are based on collaboration and our structures place pupil and community voice at the heart of all we do. We work closely together on an established model of school improvement and we support our staff in delivering the highest quality teaching and learning.

We have a considered and sustainable approach to growth as we seek to work with like-minded school leaders who share our values and principles.

Together we can make a difference to the lives of children.



## All our work will be based on the Co-operative values and principles:



We share a collective ambition for our schools and the Trust, that every child has the right to the highest quality academic, social, emotional, spiritual and physical education.



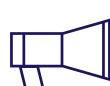
The Trust prepares children to contribute positively to society and live fulfilled lives.



Trust schools preserve their individuality whilst working in partnership.



We innovate, identify and share good practice and expertise openly and altruistically for the benefit of all learners.



We actively engage with all partners and ensure their voices within the Trust are heard and valued.



We support and challenge one another, operating in a climate of trust and transparency.



We provide effective development for all our staff, treating everyone fairly.



We secure efficiency through the sharing of resources; effective procurement and coordinated thinking.



## STAFFORDSHIRE

STAFFORD

STOKE-ON-TRENT

WALSALL

**Brownhills West**  
Primary School



John of Rolleston

William  
Shrewsbury

Outwoods

Grange

Burton  
Fields

Redbrook  
Hayes

Greenfield

Blackwood



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**[WWW.BROWNHILLSWEST.COM](http://WWW.BROWNHILLSWEST.COM)**

Part of the Central Co-operative Learning Trust

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