



St. George's CE Primary Academy Newtown



Sports Coach Apprenticeship

To start September 2025

Salary – National wage for apprentices during year 1 and Real Living Wage thereafter until the end of the apprenticeship

Welcome

We are delighted that you are considering a role at St George's CE Primary Academy. We hope this application pack provides you with a clear understanding of our ambitious, inclusive, and nurturing school community.

Located in the heart of Newtown, Birmingham, we are proud to serve a vibrant and richly diverse community. Our school reflects the strength, energy, and cultural richness of the families we serve, and we celebrate this diversity as one of our greatest assets. At St George's, we believe that every child's background and experience strengthens our shared learning and enriches school life.

We are committed to maintaining high standards in pastoral care, teaching and learning, and curriculum provision, alongside a strong moral purpose. Equally, we take pride in being a warm and welcoming community, where pupils, families, and staff feel valued, respected, and supported. A strong sense of belonging underpins everything we do.

Working at St George's means being part of a dedicated and aspirational team that places children at the heart of every decision. We strive to unlock the potential within every child, nurturing their talents, broadening their horizons, and raising their aspirations for the future. We are proud of our academic achievements and equally committed to providing a rich and engaging school experience, full of opportunities that inspire curiosity, creativity, and joy.

At St George's, our staff share a deeply held belief: the education we provide must be good enough for our own children. This principle drives our commitment to excellence and ensures that every child receives the highest quality of care and education.

About St. George's CE Primary Academy

About

St. George's CE Primary Academy, located in the heart of Newtown, Birmingham, is a welcoming and inclusive school for children aged 4–11. As part of the Birmingham Diocesan Multi-Academy Trust, we are committed to delivering high-quality education within a strong Christian framework.

Our school serves a diverse community and warmly welcomes children of all faiths and backgrounds. We work in close partnership with parents, carers, the local church, and the wider community to ensure every child thrives. Our dedicated staff provide a broad, engaging curriculum that supports pupils' academic achievement while fostering their personal, social, and spiritual development.

Vision and Values

At St. George's, our vision is rooted in the Christian belief that every child should experience "life in all its fullness" (John 10:10). We are committed to nurturing each pupil academically, spiritually, and socially within a caring and inclusive community, where God's love inspires hope, dignity, and ambition for the future.

Our values are centred on our Christian ethos and are captured through our "Growing together in Newtown" vision. These values include:

- Taking every opportunity
- Opening hearts and minds
- Growing in confidence and independence
- Enriching and inspiring others
- Thoughtfulness and forgiveness
- High aspirations
- Engagement with our community
- Reaching out to God and to one another

Together, these values shape a culture where all members of the school community are supported to flourish and succeed.

Ofsted

The most recent Ofsted inspection in November 2024 recognised St. George's as a Good school across all key areas, including quality of education, behaviour and attitudes, personal development, leadership and management, and early years provision.

Inspectors highlighted the school's positive learning environment, strong leadership, and commitment to supporting pupils' development. This reflects the dedication of staff and the strong sense of community that underpins daily life at St. George's.

About Birmingham Diocesan Multi-Academy Trust (BDMAT)

The Birmingham Diocesan Multi-Academy Trust (BDMAT) is a collaborative network of schools in Birmingham, dedicated to providing high-quality education within a supportive and inclusive Christian ethos environment. The Trust encompasses a variety of academies from across three local education authorities – Birmingham, Solihull and North Warwickshire. Each school – 18 primaries and 1 secondary - retains its unique character and ethos while adhering to the overarching values of BDMAT, which include promoting "Life in all its fullness," success, and positive wellbeing for all students. BDMAT schools work together on leadership, curriculum design, teaching, and pastoral support, ensuring a holistic approach to education.

Job Information

We are seeking to recruit an enthusiastic and passionate apprentice to join the team at St. George's CE Primary Academy, Newtown. This is an exciting opportunity for the right candidate to begin a career in physical education and school sport, gaining valuable qualifications alongside practical, hands-on experience within a supportive school environment.

This role will suit someone with a genuine passion for engaging children, young people, and families through sport and physical activity, and who is inspired by our vision of helping every child flourish. You will develop the skills to coach to a high standard, using sport as a vehicle to build confidence, promote wellbeing, and make a meaningful difference in pupils' lives.

Through high-quality training and mentoring, you will grow your knowledge and experience, developing an understanding of the school curriculum and how to deliver engaging, inclusive PE lessons. You will

also have opportunities beyond the classroom, contributing to community-based and inter-school sporting activities, helping children stay active while having fun.

At St. George's, we are committed to recruiting for character as well as potential. We are looking for someone who is driven, hardworking, and motivated to succeed; someone who enjoys working with children and is keen to make a positive contribution to our diverse Newtown community. With these qualities, we will support you to develop and thrive throughout your apprenticeship.

You will work alongside experienced staff, including teachers and sports leaders, to deliver a wide range of engaging physical activities. Our broad definition of "sport" includes all forms of physical activity that promote fitness, wellbeing, and positive relationships. Your experience may include supporting breakfast clubs, after-school clubs, PE lessons, school events, sports days, competitions, trips, and enrichment activities—helping to create a vibrant and active school community.

We are open to the right person completing one of the following:

Level 2 Community Activator Coach apprenticeship

Level 4 Sports Coach apprenticeship

Level 5 TA/Sports Coach apprenticeship

Your Qualities

You'll be someone who brings the energy that gets people moving and approach everything you do with a fantastic sense of fun.

You'll work hard and thrive off seeing children and young people enjoying being active, learning new skills, making friends and feeling able to safely talk about life. You'll be passionate, creative, and ambitious, ready to nurture children and young people to live healthy and active lifestyles.

We are looking for someone who loves to use sport to connect with people and is keen to learn the skills needed to be an excellent sports coach working in a school environment, but also out in the wider community too.

What you'll get from working at St. George's

We are proud to provide excellent opportunities for everyone who serves with us as employees and volunteers, investing in training and development and doing all that we can to ensure everyone in our team is able to use fully utilise their gifts, skills and potential.

Through this apprenticeship we offer you a structured programme of training focused on your individual development needs.

You'll receive regular training from our main training provider Aspire Sports with 20% of your time spent engaging in training opportunities. Through this you'll learn all the key skills needed to pass your apprenticeship assessment and achieve your industry recognised level 2 or 4 certification.

We'll also provide you with training on matters such as safeguarding, health and safety and first aid. In addition to this, you will be supported daily by an experienced coach who will ensure you received the required provision and guidance to successfully complete your apprenticeship.

Above all else, you'll gain a valuable portfolio of qualifications, invaluable real job experience, open up excellent career opportunities and make a real difference in the lives of children and young people as a supported and valued member of the St. George's team.

Job Description

Purpose of this role:

To work with members of our sport, teaching and pastoral teams to deliver high quality sport and physical activity-based sessions and inter-school sport.

Working under the direction of the lead sport coach, you will support the plans that see children's lives enhanced through sport and physical activity.

Level 2 Apprentice Responsibilities:

- Assisting in the creation of a fun, positive, safe and inclusive learning environments.
- Supporting small groups and individuals in the teaching environment, for instance those with learning, physical or health plans, the least active or more able pupils.
- Promoting key health messages and acting as a community 'activator' to engage young people in developing lifelong healthy, active lifestyles.
- Setting up activities, clearing away resources, looking after all sports equipment (ensuring it is fit for use, in the right place and in good order), maintaining wall displays etc. as guided by teaching staff.
- Developing and assisting with the provision of breakfast, lunchtime and after school sports clubs.
- Supporting the co-ordination of sporting events, willing to accompany students on educational visits, outings and sporting / PE events as supervised by the teacher or senior person responsible.
- Assisting with the organisation and delivery of various events across school, including fixtures and inter-house competitions and events.
- Working alongside the coaching / teaching team to deliver high quality PE sessions.
- Additional duties and administrative tasks may be required on occasions as consummate with the role.
- Undertaking training and development opportunities as agreed with your line manager.
- Participate in Aspire Sport meetings, CPD sessions and monitoring and evaluation processes as requested

Level 4 Apprentice Responsibilities:

- All the above, but with a greater emphasis on the need to lead rather than support.
- Support the delivery of innovative programmes of high-quality sport and physical activity that also contribute to the building of an active community through:
 - Supporting the planning and delivery of after-school club sport and physical activity sessions

- Leading and/or supporting the delivery of sport and physical activity via school lessons and the sports curriculum
- Developing and leading programmes of activity designed around specific sports or physical activities, according to your gifts, skills and qualifications
- Be involved in creating opportunities within sessions for children to grow leadership confidence and capability through sport and physical activity.
- Achieve the development aims as dictated by your training schedule.
- Engage with all compulsory training requirements and undertake personal study, working towards the successful achievement of the apprenticeship.

Person Specification

Knowledge and Understanding

- A vision of how physical activity, PE and school sport positively impact the development of healthy lives for young people.
- An aspiring sports coach willing to engage in many different sports/activities.
- A vision of how to engage children in physical activity through fun and engaging programmes.
- A desire to promote involvement in physical activity, PE and sport to all children.

Experience

- Experience of playing, coaching or officiating sport within a school or club environment.
- Experience of coaching/volunteering within school or club settings (desirable).
- Experience of working/volunteering with primary aged children (desirable).

Qualifications

- Level 4/C in GCSE English and Maths or Functional Skills Level 2 (essential).
- GCSE, BTEC or A level qualifications in Physical Education or similar subject areas (desirable).

Skills and Attributes

- Have a passion for the job, for working with primary aged children and a drive for self-improvement.
- Highly motivated and able to demonstrate communication and interpersonal skills.
- Good organisational skills with the ability to show punctuality and meet deadlines.
- The ability to create positive working relationships with children, school staff and members of the St. George's team.
- The ability to work as part of a team, taking direction from Aspire Sport or school staff.
- The ability to demonstrate the desire and passion to make a real difference to the lives and life-chances of children and young people.

Applicant Personal Statement

In no more than 1,000 words or 2 sides of A4, provide information about the following:

1. What motivates you to pursue a career in sports coaching, and what has inspired your interest in physical education?
2. Why are you interested in working with primary school children, and how would you adapt your approach to engage and support younger learners?
3. Describe your experience of working with or supporting children or young people. What did you learn from this experience?
4. What skills, sports experience, or qualifications do you bring to this role, and how would these help you contribute to school sport and physical activity?
5. This apprenticeship requires teamwork, communication, and a willingness to learn. How do you demonstrate these qualities, and why do you feel you are well suited to this opportunity?