



ALDENHAM

— FOUNDATION —

Job Title: Creative Content Producer (Graduate Role)

Hours of work: Full-Time, Full Year
37.5 hours per week

Reports to: Marketing and Admissions Manager

Salary: 2CP1 - £24,854

Are you a natural storyteller with an eye for TikTok, LinkedIn, Instagram and other social media trends? Do you love capturing real moments and turning them into scroll-stopping content? If so, this could be the role for you.

Aldenham School is looking for a creative, tech-savvy graduate to help bring school life to the screen. You'll be creating dynamic, student-focused, TikTok-style videos and short-form content that showcase the energy, warmth and character of Aldenham across both paid and organic channels.

This role is all about bringing our community to life online in a way that feels genuine, modern and relatable.

What You'll Be Doing

- Capturing and creating short-form video content (TikTok, Reels, Shorts) that feels authentic, fun and engaging.
- Working with pupils and staff to develop student-led content that shows what life at Aldenham is really like.
- Keeping on top of social media trends and formats, and using them to keep our content fresh, creative and on-brand.
- Collaborating with the marketing and admissions teams to produce content that supports our paid and organic campaigns.

- Helping to tell the Aldenham story in a way that connects with prospective pupils, parents and alumni.
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What We're Looking For

- A creative graduate including those familiar with Aldenham or similar educational background with a passion for storytelling and social media.
 - A natural talent for filming and editing video content, particularly for TikTok and Instagram Reels.
 - Someone who understands what's trending, what stops the scroll, and how to make content feel shareable.
 - A confident communicator who's comfortable directing and working with pupils and staff on camera.
 - Basic editing skills using apps such as CapCut, Adobe Rush, Canva or similar – or a genuine willingness to learn quickly.
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Why Join Us?

- Work in a welcoming, close-knit school community with access to fantastic facilities and settings to film in.
- Be part of a team that values creativity, new ideas and a modern approach to school marketing.
- Enjoy the freedom to experiment with formats, test ideas and develop your own creative style in a supportive environment.
- Build invaluable experience in content creation, social media and digital marketing.
- Competitive salary, with opportunities for training and professional development to help you grow in the role.

If you're excited by the idea of shaping how Aldenham shows up online, we'd love to hear from you.