

PERSON SPECIFICATION

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| JOB TITLE | Graphic Designer (Photography Specialist) |
| DEPARTMENT | Marketing |
| LINE MANAGER | Digital Media Coordinator |

The successful candidate will be required to fulfil all duties as outlined in the job description. In addition to this, the candidate should possess the following competencies which are essential to this position:

| CRITERIA | ESSENTIAL | DESIRABLE |
|---|-----------|-----------|
| QUALIFICATIONS, SKILLS & EXPERIENCE: | | |
| Degree in Arts/Design or practical equivalent (age dependent) | √ | |
| Holder of an impressive portfolio (college work acceptable) | √ | |
| Work experience or placement (new graduates and school leavers welcome) | | √ |
| Relevant education experience useful | | √ |
| Creative, energetic, thoughtful and keen to learn | √ | |
| Willing to support a team and able to follow distinct brand values and guidelines | √ | |
| Familiarity with school management information systems | | √ |
| First Aid qualification, or a willingness to undertake appropriate training | | √ |
| APTITUDES: | | |
| A friendly, welcoming and professional manner | √ | |
| Strong interpersonal skills, with the ability to engage confidently and professionally with a wide range of individuals | √ | |
| A proactive team player with a positive approach to work | √ | |
| Reliable and punctual, demonstrating a strong sense of responsibility | √ | |
| A clear understanding of the need for confidentiality and discretion at all times | √ | |
| Flexible in all elements of the working day | √ | |